CONTENTS

1 PROJECT OVERVIEW 1 2 THE THAI SOLAR WATER HEATER INDUSTRY 4 2.1 MARKET OVERVIEWS 4 2.2 SWH SYSTEM COMPONENT 13 2.3 MARKET CHARACTERISTICS AND SUPPLY CHAIN 19 3 BARRIERS 20 3.1 INTRODUCTION 20 3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 26 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5.1 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC AND FINANCIAL 47 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.1 FACULTY OF NURSING 60 6.1 FACULTY OF NURSING 60	CHAPTER	TITLE	Page
2 THE THAI SOLAR WATER HEATER INDUSTRY 4 2.1 MARKET OVERVIEWS 4 2.2 SWH SYSTEM COMPONENT 13 2.3 MARKET CHARACTERISTICS AND SUPPLY CHAIN 19 3 BARRIERS 20 3.1 INTRODUCTION 20 3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 26 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 3.4 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60	1	PROJECT OVERVIEW	1
2 THE THAI SOLAR WATER HEATER INDUSTRY 4 2.1 MARKET OVERVIEWS 4 2.2 SWH SYSTEM COMPONENT 13 2.3 MARKET CHARACTERISTICS AND SUPPLY CHAIN 19 3 BARRIERS 20 3.1 INTRODUCTION 20 3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 25 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4.1 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 41 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 <t< td=""><td></td><td></td><td></td></t<>			
2.1 MARKET OVERVIEWS 4 2.2 SWH System Component 13 2.3 MARKET CHARACTERISTICS AND SUPPLY CHAIN 19 3 BARRIERS 20 3.1 INTRODUCTION 20 3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 25 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 5 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.1 FACULTY OF NURSING 60 6.1 FACULTY OF NURSING 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN	2	THE THAI SOLAR WATER HEATER INDUSTRY	4
2.2 SWH System Component 13 2.3 MARKET CHARACTERISTICS AND SUPPLY CHAIN 19 3 BARRIERS 20 3.1 INTRODUCTION 20 3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 25 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 27 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.2 ENERGY SAVING POTENTIAL 77		2.1 MARKET OVERVIEWS	4
2.3 MARKET CHARACTERISTICS AND SUPPLY CHAIN 19 3 BARRIERS 20 3.1 INTRODUCTION 20 3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 25 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 44 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.1 FACULTY OF NURSING 60 6.1 FACULTY OF NURSING 62 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 <td></td> <td>2.2 SWH System Component</td> <td>13</td>		2.2 SWH System Component	13
3 BARRIERS 20 3.1 INTRODUCTION 20 3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 25 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 44 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.2 ENERGY SAVING POTENTIAL 77 <t< td=""><td></td><td>2.3 MARKET CHARACTERISTICS AND SUPPLY CHAIN</td><td>19</td></t<>		2.3 MARKET CHARACTERISTICS AND SUPPLY CHAIN	19
3.1 INTRODUCTION 20 3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 25 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY of INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 41 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 77 7.4	3	BARRIERS	20
3.2 MAIN TECHNICAL BARRIERS 23 3.3 OTHER TECHNICAL BARRIERS 25 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 41 5.1 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 77 7.4 CARBON EMISSION REDUCTION POTENTIAL 85 <		3.1 INTRODUCTION	20
3.3 OTHER TECHNICAL BARRIERS 25 3.4 NON-TECHNICAL BARRIERS 26 3.5 SUMMARY OF BARRIERS 26 4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5.1 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL 77 7.3 MARKET POTENTIAL 77 7.3 MARKET POTENTIAL 77 7.3 MARKET POTENTIAL 72		3.2 MAIN TECHNICAL BARRIERS	23
3.4 Non-Technical Barriers 26 3.5 Summary of Barriers 26 4 QUALITY AND STANDARDS 28 4.1 Quality of Installation 28 4.2 Equipment Standard 33 4.3 Standard Testing 37 4.4 Quality Label and Certification 41 4.5 Optimization of standard and solar thermal 44 testing center in Thailand 47 5.1 Economic of Solar Thermal System 47 5.2 Pay Back Period 54 5.3 Sensitivity Analysis 57 6 CASE STUDIES 60 6.1 Faculty of Nursing 60 6.2 Whale Hotel 62 6.3 Milk Factory 65 6.4 Pationg Merlin Hotel 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 Potential Applications for Solar Thermal 76 7.2 Energy Saving Potential 77 7.3 Market Potential 71 7.4 Carbon Emission Reduction Potential 82		3.3 OTHER TECHNICAL BARRIERS	25
3.5 SUMMARY OF BARRIERS264QUALITY AND STANDARDS284.1 QUALITY OF INSTALLATION284.2 EQUIPMENT STANDARD334.3 STANDARD TESTING374.4 QUALITY LABEL AND CERTIFICATION414.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL44TESTING CENTER IN THAILAND415ECONOMIC AND FINANCIAL475.1 ECONOMIC OF SOLAR THERMAL SYSTEM475.2 PAY BACK PERIOD545.3 SENSITIVITY ANALYSIS576CASE STUDIES606.1 FACULTY OF NURSING606.2 WHALE HOTEL626.3 MILK FACTORY656.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER TECHNOLOGY767.2 ENERGY SAVING POTENTIAL T.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL T.4 CARBON EMISSION REDUCTION POTENTIAL82		3.4 Non-Technical Barriers	26
4 QUALITY AND STANDARDS 28 4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 77 7.4 CARBON EMISSION REDUCTION POTENTIAL 82		3.5 SUMMARY OF BARRIERS	26
4.1 QUALITY OF INSTALLATION 28 4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5.1 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 77 7.4 CARBON EMISSION REDUCTION POTENTIAL 85	4	OUALITY AND STANDARDS	28
4.2 EQUIPMENT STANDARD 33 4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 77 7.4 CARBON EMISSION REDUCTION POTENTIAL 85		4 1 OUALITY OF INSTALLATION	28 28
4.3 STANDARD TESTING 37 4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 77 7.3 MARKET POTENTIAL 82 7.4 CARBON EMISSION REDUCTION POTENTIAL 85		4.2 FOUPMENT STANDARD	33
4.4 QUALITY LABEL AND CERTIFICATION 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 41 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 82 7.4 CARBON EMISSION REDUCTION POTENTIAL 85		4.3 STANDARD TESTING	37
4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 4.5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL 44 TESTING CENTER IN THAILAND 47 5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 77 7.4 CARBON EMISSION REDUCTION POTENTIAL 85		4.4 Oliality Label and Certification	41
5 ECONOMIC AND FINANCIAL 47 5.1 ECONOMIC OF SOLAR THERMAL SYSTEM 47 5.2 PAY BACK PERIOD 54 5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 82 7.4 CARBON EMISSION REDUCTION POTENTIAL 85		4 5 OPTIMIZATION OF STANDARD AND SOLAR THERMAL	44
5ECONOMIC AND FINANCIAL475.1 ECONOMIC OF SOLAR THERMAL SYSTEM475.2 PAY BACK PERIOD545.3 SENSITIVITY ANALYSIS576CASE STUDIES606.1 FACULTY OF NURSING606.2 WHALE HOTEL626.3 MILK FACTORY656.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL OF SOLAR WATER HEATER767.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL777.4 CARBON EMISSION REDUCTION POTENTIAL85		TESTING CENTER IN THAILAND	
5.1 ECONOMIC OF SOLAR THERMAL SYSTEM475.2 PAY BACK PERIOD545.3 SENSITIVITY ANALYSIS576CASE STUDIES606.1 FACULTY OF NURSING606.2 WHALE HOTEL626.3 MILK FACTORY656.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL767.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL777.4 CARBON EMISSION REDUCTION POTENTIAL85	5	ECONOMIC AND FINANCIAL	47
5.2 PAY BACK PERIOD545.3 SENSITIVITY ANALYSIS576CASE STUDIES606.1 FACULTY OF NURSING606.2 WHALE HOTEL626.3 MILK FACTORY656.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL767.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL777.4 CARBON EMISSION REDUCTION POTENTIAL85		5.1 ECONOMIC OF SOLAR THERMAL SYSTEM	47
5.3 SENSITIVITY ANALYSIS 57 6 CASE STUDIES 60 6.1 FACULTY OF NURSING 60 6.2 WHALE HOTEL 62 6.3 MILK FACTORY 65 6.4 PATONG MERLIN HOTEL 72 7 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL OF SOLAR WATER HEATER 76 7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL 76 7.2 ENERGY SAVING POTENTIAL 77 7.3 MARKET POTENTIAL 82 7.4 CARBON EMISSION REDUCTION POTENTIAL 85		5.2 PAY BACK PERIOD	54
6CASE STUDIES606.1 FACULTY OF NURSING606.2 WHALE HOTEL626.3 MILK FACTORY656.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL767ECHNOLOGY7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85		5.3 Sensitivity Analysis	57
6CASE STODIES606.1 FACULTY OF NURSING606.2 WHALE HOTEL626.3 MILK FACTORY656.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL767ECHNOLOGY7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85	6	CASE STUDIES	60
6.2 WHALE HOTEL626.2 WHALE HOTEL626.3 MILK FACTORY656.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL76TECHNOLOGY7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85	0	6.1 FACULTY OF NURSING	60
6.2 WINED HOTEL626.3 MILK FACTORY656.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL767 TECHNOLOGY7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85		6.2 WHALE HOTEL	62
6.4 PATONG MERLIN HOTEL727POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL76TECHNOLOGY7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85		6.3 MILK FACTORY	65
7POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL76TECHNOLOGY7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85		6.4 PATONG MERLIN HOTEL	03 72
7POTENTIAL OF SOLAR WATER HEATER767.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL76TECHNOLOGY7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85	_		
7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL76TECHNOLOGY7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85	1	POTENTIAL OF SOLAR WATER HEATER	76
7.2 ENERGY SAVING POTENTIAL777.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85		7.1 POTENTIAL APPLICATIONS FOR SOLAR THERMAL TECHNOLOGY	76
7.3 MARKET POTENTIAL827.4 CARBON EMISSION REDUCTION POTENTIAL85		7.2 ENERGY SAVING POTENTIAL	77
7.4 CARBON EMISSION REDUCTION POTENTIAL 85		7.3 MARKET POTENTIAL	82
		7.4 CARBON EMISSION REDUCTION POTENTIAL	85

CHAPTER	TITLE	Page
8	POLICY AND FRAMEWORK	87
	8.1 INTERNATIONAL POLICY	87
	8.2 DIFFERENT POLICY ACCOMPANYING MEASURES HAVE BEEN APPLIED SO FAR ON AN INTERNATIONAL LEVEL, TO ACCELERATE THE MARKET GROWTH OF SOLAR THERMAL APPLICATIONS	93
9	CONCLUSION	99
10	REFERENCE	100
	APPENDIX	
	A. REVIEW OF THE PAST STUDIES	101
	B. TRIP REPORTS	147
	C. RECOMMENDED STANDARD FOR THAILAND	177
	D. THAI INDUSTRIAL STANDARD FOR FLAT PLATE SOLAR COLLECTOR (TIS 899-2532)	197
	E. REMARKS ON ECONOMIC ASSESSMENT	199

LIST OF FIGURES

FIGURES	TITLE	PAGE
2.1	Non-Electric Heater Trade Flow for Thailand during 1990- 1996	9
2.2	: Non-Electric Heater Trade Flow for Thailand during 2001-2006	9
2.3	Glazed Flat Plate Collector	15
2.4	Evacuated Tube Collector	15
2.5	Storage Tank – Thermosyphon System	16
2.6	Different Storage Tank Designs in Force Circulation Systems	16
2.7	Storage Tanks in a Closed-Loop Force Circulation System	16
2.8	Service and Product Flow Diagram within the SWH Market in Thailand	18
3.9	Picture of a neglected solar system In Thailand	25
4.1	Quality measures are required at different levels in the installation of a solar thermal hot water system.	29
4.2	Example of solar thermal system layouts for large hot water preparation systems with an additional reservoir in order to have always a sufficient amount of domestic hot water free of legion Ella by minimizing the demand on auxiliary heating energy. The layouts were developed within the large German demonstration programme 'Slolarthermie2000plus'. Figures extracted from 'Grosse Solaranlagen zur Trinkwassererwärmung', German BINE information service, Info III/2002	30
4.3	Typical layout of Thai large solar thermal systems for hot water preparation, found during the site visits within the SolTherm project	31
4.4	Left: air vents are a rare item in the visited installations. The lack of air vents may cause serious maintenance and service problems. Right: typically, the insulation of the ducts shows signs of disintegration already in systems, installed a few months ago only. Probably, under the Thai climatic conditions, encasing the insulation with jackets is more appropriate in order to avoid thermal losses	32
4.5	Internal corrosion of a flat-plate collector due to water penetration. The corrosion is forced, if no ventilation holes in the collector frame are existing and the wetted insulation causes a permanent wet atmosphere in the collector. Photo taken at a collector System of the River Hotel, Bangkok, equipped with Chromagen collectors (Israel)	33
4.6	Broken control unit and wrong temperature control installation	34
4.6a	System control unit MES from the German company	35

FIGURES	TITLE	PAGE
	Paradigma for large solar thermal plants. Also available: remote control for the unit	
4.6b	Programmable system control unit UVR 1611 from the German company TA	35
4.6c	System control unit UVR 1611 from the German company SOREL GmbH.	36
4.6d	System control unit Thermius from the Danish company AllSun A/S	36
4.7	Components of the TS 12977 – Custom Built Systems. Figure from German BINE information service, Info II/2001.	38
4.8a	Outdoor solar thermal collector test facility at Fraunhofer ISE (part of the Test Centre for Solar Thermal Systems). Left: tracking rig for computer controlled automated collector tests; right: mechanical load test facility	39
4.8b	Indoor solar thermal collector test facility at Fraunhofer ISE (part of the Test Centre for Solar Thermal Systems) for collectors with liquid heat transfer medium and for air collectors.Between collector and lamp array, an artificial air- cooled sky area is installed	39
4.9	Experimental test system	40
4.10 a	SERT experiment	41
4.10 b	CMU experiment	41
4.11	The European Solar Keymark quality label for solar thermal products	41
4.12	Overview on the steps, necessary to obtain the European Solar Keymark quality label for solar thermal products. Described by the Solar Thermal Test Center at Fraunhofer ISE, one of the certified test institutes in Germany	43
4.13	The success story of the European Solar Keymark. Since October 2006, the number of keymark licenses has grown to approx. 100 items	44
5.1	Solar radiation in Bangkok, Phuket, Chiang Mai and Khon Kaen	48
5.2	Optimum collector area determination from the slope of the Vs AC thermal performance curve	50
5.3	solar fraction and number of solar collectors	51
5.4	A comparison of system efficiency and tank sizes	51
5.5	Load profile for typical hot water demand in Thai hotels	52
5.6	Effect of increasing the value of the parameter	58
6.1	Schematic diagram of SHWS at faculty of nursing, (1) collector arrays, (2) the sediment deposited inside the collector, (3) pipe connection, (4) auxiliary heater, (5) water draining system, (6) insulation on pipes	60
6.2	Collector array and vertical storage tanks	61
6.3	Schematic diagram of SHWS installed at Whale hotel	62

FIGURES	TITLE	PAGE
6.4	The system components for the building B at Whale hotel, upper left: collector array, a few of collectors show internal corrosion. Upper right: storage tanks of which steel jacket disintegrated. Lower left: the temperature gage seems to be out of order as it indicated the temperature of water at 5 °C. Lower right: the setting point for controlling the system is not clear.	65
6.5	Three HFO-boilers (7 bar each) of the dairy factory. The preheat oil tank is located between the boiler no.1 and no.2	66
6.6	Overview of processes of dairy products, pasteurized milk, UHT milk drink and pasteurized fermented milk drink	67
6.7	Simplified sketch of the process heat supply system at the Diary Farm One of the possibilities to apply solar heat for fuel saving by pre-heating the condensate from 80°C to any higher temperature is indicated (dotted).	69
6.8	Simplified sketch of the process heat supply system at the Diary Farm One of the possibilities to apply solar heat for fuel saving by pre-heating the fresh water from ambient temperature to 70 °C (dotted)	70
6.9	Patong Merlin Solar water heater system diagram	73
6.10	Electric and water consumption in January 2006 at Patong Merlin	74
6.11	T-Sol [®] analysis of solar system in building#2 of Patong Merlin hotel	75
7.1	Trends of final energy consumption by economic sector (DEDE 2005)	78
7.2	Energy consumption in manufacturing sub-sector in 2005 (DEDE 2005)	78
7.3	Daily peak demand of electricity in 2000 – 2004	81
7.4a	Potential market of SHW	83
7.4b	Current market share	83
7.5	SHW market growth scenarios	84
8.1	Solar Thermal market in europe: cumulated capacity in operation (red line, right axis) and annual growth (white line, left axis). in 2005, the cumulated capacity in operation was approx. 11000 mwth, with a growth in 2005 of approx. 1500 mwth	92
8.2	Share of the annual growth in 2005 (approx. 1500 MW_{th}) by country	92
8.3	Share of the cumulated capacity in operation in 2005 by country and per 1000 capita	93
8.4	The independent Test Centre plays a central role in the quality chain of solar thermal installations	95
8.5	Self-perpetuationg positive and negative market development	98

LIST OF TABLES

TABLE	TITLE	PAGE
2.1	Imported Product Items Covered by HS 8419.190.001 in Thailand during the 1990-1996 period (Thousand Baht)	6
2.2	Imported Product Items Covered by HS 8419.190.001 in Thailand during the 2001-2006 period (Thousand Baht)	6
2.3	Exported Product Items Covered by HS 8419.190.001 in Thailand during the 1990-1996 period (Thousand Baht)	7
2.4	Exported Product Items Covered by HS 8419.190.001 in Thailand during the 2001-2006 period (Thousand Baht)	8
2.5	Compilation of Solar Water Heater Suppliers in Thailand, 1985 – 2006, Sorted by Year involved in the Thai SWH Mar	11
2.6	Generic Types of Solar Thermal Collectors	13
2.7	Choices of Piping in SHW Systems	18
2.8	Components and Accessories in a SWH System and Availability of Domestic Supply	19
4.1	Comparison Test Condition between ASHRAE Australian and Thai	46
5.1	Energy produced by 3 types of collectors for water at 60°C	49
5.2	Review of Existing Installation and proposed optimized design	53
5.3	A Market Survey of Domestic solar hot water system cost in 2007	54
5.4	A market survey for cost of Solar System in Commercial application	55
5.5	Solar system cost breakdown in percentage of total cost in commercial applications	55
5.6	Pay back periods of solar thermal system for each sector	56
5.7	Country comparison for pay back periods of DSHW	56
5.8	Sensitivity Analysis for Year-to-positive cash flow	58
5.9	Pay back periods for the reduction of initial cost	59
6.1	The SHWS of Whale hotel	63
6.2	Input parameters for calculating energy saving by preheating fresh water (the possibility 4)	71
6.3	The simulation results obtaining from T-Sol program	72
6.4	Solar hot water systems in Patong Merlin hotel	72
6.5	Summary of Patong Merlin simulation results	75
7.1	Potential applications for solar thermal energy	76
7.2	Temperature of industrial heat processes	77
7.3	Fuel consumption of manufacturing sub-sector in 2005 (unit: ktoe)	79
7.4	Daily hot water demand in commercial sector	80

TABLE	TITLE	PAGE
7.5	Energy demand in low-medium temperature	81
7.6	Potential of solar water heater	82
7.7	A comparison of investment cost and carbon emission avoided	85
7.8	Potential of carbon emission reduction from using solar thermal energy	86